

SOUTHERN HIGHLANDS RESERVE Private native plant arboretum and research center to sustain the natural ecosystem of the Blue Ridge Mountains. Visits by reservation only. 828-885-2050 #50

TUBULAR TUBING AND OUTDOOR ADVENTURES Affordable outdoor adventures including tubing, kayak rentals, fishing classes, hiking tours, and much more! 39 Old Turnpike Rd., Rosman 828-202-9440 #107

WHITEWATER EQUESTRIAN CENTER Open daily 10am-4pm for guided horse trail rides. Reservations required. All-day gem mining also available onsite. 6420 Whitewater Rd, Sapphire. 828-966-9646 #41

Rosman

ROSMAN

100. Lazy | Campground

102. Headwaters Outfitters 103. Mitchell-Bissell Co.

105. Champion Park Pool

106. Riverside Pizza

107. Tubular Tubing

109. Dabbler Graphics

112. Rosman Car Wash

113. Rosman Fire & Rescue

115. Rosman High School

120. New Excelsior, Inc.

122. Our Country Store

125. Korner Mart/Exxon

126. Adventure Village & Lodging

123. Next Level Fitness

124. Dollar General

118. Country Skillet

116. Rosman Middle School

104. Rosman Elementary School

108. Acapulco Mexican Restaurant

110. Jarrett Brothers IGA Grocery

121. Transylvania County Animal Services

Tiger Town Thrift Store

99. Pisgah Astronomical Research Ctr.

TAKE ONE - IT'S FREE!



HISTORIC TOXAWAY VISITOR GUIDE



IN UPPER TRANSYLVANIA COUNTY



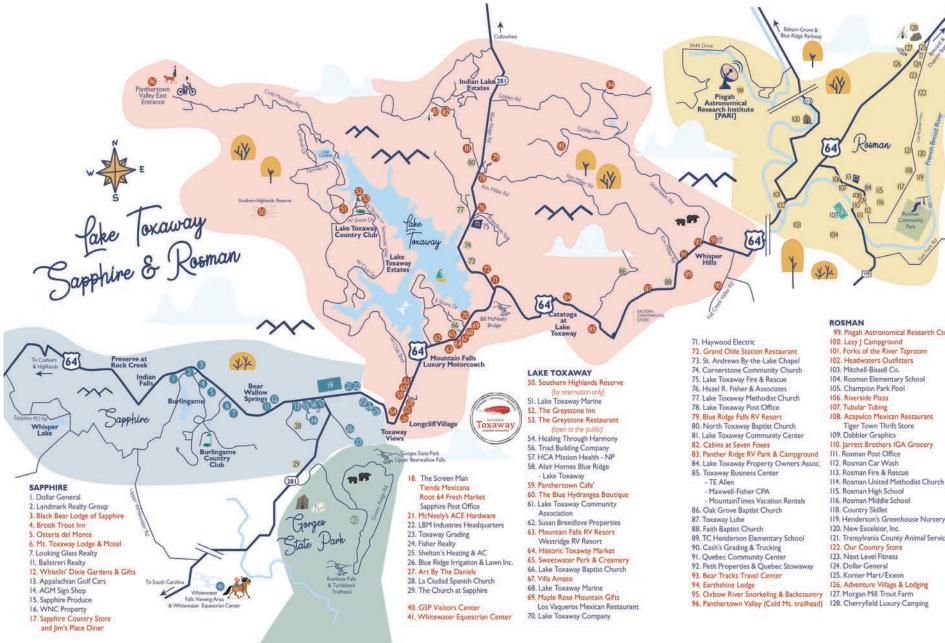
SCAN FOR WEEKLY EVENTS IN THE CURRENT RED FEATHER GUIDE Just scan the QR code at left with your phone's camera

for current local events.

tacket 144. Burnet 1444 144 BUSINESS ALLIANCE of UPPER TRANSYLVANIA

info@bautc.org bautc.org The Business Alliance of Upper Transylvania is an outreach of the nonprofit Historic Toxaway Foundation. We promote local business in the communities of Sapphire, Lake Toxaway, and Rosman, NC.

PRINTING BY BLUE RIDGE QUICK PRINT



NOTE: The **red numbers** in each listing indicate the business location on the map on other side.



ACAPULCO MEXICAN RESTAURANT M-Sat 11am-9pm/Sun 11am-8pm. 710 Pickens Hwy, Rosman. 828-862-8226 #108

CHARLIE'S HOT BUNS Small bakery featuring Jumbo Cinnamon Buns, baked goods, coffee and cold drinks. Open Fri-Sun 8am-Noon. 18825 Rosman Highway, Sapphire. 828-545-1775 #6

FORKS OF THE RIVER TAPROOM Featuring a variety of food trucks, plus draft beers, wine, cider, and outdoor seating. Sun-Tues 12-6pm, Wed 12-8pm, Thurs 12-6, Fri-Sat 12-7pm. 25 Parkway Rd, Rosman. **828-877-3106 #101**

GRAND OLDE STATION Distinctive lakeside dining in a fun historic setting. Daily 11am-9pm. 502 Blue Ridge Rd, Lake Toxaway. **828-966-4242 #72**

GREYSTONE INN Lakeside dining room. Breakfast (8-11 am), Lunch (12-3pm), Dinner (5-10pm); Sunday Brunch (8am-2pm) and Dinner (5-10pm). 220 Greystone Ln, Lake Toxaway. **828-966-4700 #53**

JIM'S PLACE AT SAPPHIRE COUNTRY STORE Opens daily 7am for Breakfast, Lunch and Dinner. 17863 Rosman Hwy, Sapphire. **828-966-4011 #17**

OSTERIA DEL MONTE May-Oct, daily 4:30-9:30 19131 Rosman Hwy, Sapphire. **828-883-2551 #5**

PANTHERTOWN CAFE Tues-Sat Breakfast 7:30-10:30 am; Lunch 11:30-2:30pm. Sunday Brunch 8am-2pm. 16614 Rosman Hwy, Lake Toxaway. **828-862-3663 (FOOD) #59**

RIVERSIDE PIZZA Mon-Sat 10am-8pm. 366 Pickens Hwy, Rosman. 828-862-4223 #106

SAPPHIRE COUNTRY STORE Grab 'n go breakfast items, fresh sandwiches, pizzas, dinners. Mon-Fri 6am-9pm, weekends 7am-9pm. 17863 Rosman Hwy, Sapphire. 828-966-4010 #17

SWEETWATER PERK & CREAMERY Lattes, espresso, cappuccino, iced coffee, frappes, iced & hot teas; ice cream, milkshakes, malts. 15886 Rosman Hwy, Lake Toxaway. **828-885-5008 #65**

VILLA AMATO Pizza & Italian specialties. Mon-Sat 11am-8pm for takeout or delivery. 15887 Rosman Hwy, Lake Toxaway. 828-885-7700 #67



ADVENTURE VILLAGE + LODGING Cabin, camp, and RV spots, hiking, a large stocked fishing pond, play-ground, and swimming pool. 129 Israel Rd, Brevard. 828-974-2255 #126

BLACK BEAR LODGE Eight luxe suites (4 pet-friendly). Full kitchen, DirectTV, WiFi. Handicap access bedroom with parking/ramp available. 19386 Rosman Hwy, Sapphire. **828-553-6535 #3**

BLUE RIDGE FALLS RV RESORT Small park rates for night, week, month. Water, electric, sewer, and wireless internet plus concrete patio and picnic tables. 1476 Blue Ridge Rd, Lake Toxaway **774-526-4328 #79**

BROOK TROUT INN Cozy, family-owned inn with renovated rooms and suites. Sunroom stocked with breakfast and snack items, plus outdoor firepit. 19259 Rosman Hwy, Sapphire. **828-273-3700 #4**

CABINS AT SEVEN FOXES Charming, pet-friendly retreat in the area for 20+ yrs. Open year round. 7 Foxes Lane, Lake Toxaway. 828-877-6333 #82

EARTHSHINE LODGE A mountaintop retreat offering bed and breakfast accommodations with daily outdoor education and adventure programs. 1600 Golden Rd, Lake Toxaway. **828-862-4207 #94**

GREYSTONE INN Luxury personal hotel and golf course on Lake Toxaway. A restored 1915 mansion with rooms and suites, and 2 lakeside frontages. Full-feature spa open daily 9am-6pm by appt. 220 Greystone Ln, Lake Toxaway. **828-966-4700 #52**

LAZY J CAMPGROUND 30+ wooded sites on 150 acres. RV sites, full electric & water, hook-ups for larger rigs. Riverside and wooded campsites. 1237 Parkway Rd, Rosman 828-966-3438 #100

MERAKI ESCAPE Brand new boutique resort featuring romantic mountain cottages w/hot tubs (pet friendly, too!). 400 Meraki Ln, Brevard. **828-463-7440 not on map**

MT. TOXAWAY MOTEL & CABINS Family-owned and operated mid-priced accommodations - rustic yet modern, a perfect retreat! 18825 Rosman Hwy, Sapphire 828-966-4582 #6

MOUNTAIN FALLS RV RESORT Luxury motor-coach sites. Private clubhouse lodge, 9-hole golf course, onsite concierge, fitness facility, dog park, and more. 20 Resorts Blvd, Lake Toxaway **828-966-9350 #63** **PANTHER RIDGE RV RESORT** Nightly, weekly, monthly. 30/50 amp electric, water & septic hook-ups, and cozy Log Park Model for rent. 13 Little Panthertail Rd, Lake Toxaway. **828-553-0373 #83**

TWIN CREEKS LODGE Spacious 4BR vacation rental on 33-acre wooded lot. Near waterfalls, trout fishing, rock climbing, hiking, the Biltmore House, breweries, more! 228 Hard To Find Dr., Brevard **828-450-7811 not on map**



ACE HARDWARE / McNEELY'S STORE & RENTAL Weekdays 7am-5pm; Sat 8am-4pm; closed Sun. 17668 Rosman Hwy, Sapphire. 828-966-4484 #21

ART BY THE DANIELS Working studio open Mon-Sat (pls call first). Fiber art, landscapes, children's books, more. 131 Meadow-lark Lane, Sapphire. **828-421-8043 #27**

BEAR TRACKS TRAVEL CENTER Fuel, food, tourist info, ATM, restrooms, maps, movie rentals, lottery. Weekdays 7am-10pm, M-F 8am-10pm. 10932 Rosman Hwy, Lake Toxaway **828-883-8968 #93**

BLUE HYDRANGEA BOUTIQUE Retail and consignment women's clothing, home decor, and furniture. Open Tues-Sun 9:30am-4:30pm. 16612 Rosman Hwy, Lake Toxaway. 828-384-4349 #60

HISTORIC TOXAWAY MARKET Typically Tues-Sat 11am-7pm. Gourmet market with premium wines, cheese, meats, produce, gifts, and more. 15889 Rosman Hwy #2, Lake Toxaway. 828-553-8148 #64

JARRETT'S IGA GROCERY Open Mon-Fri 7am-10pm. 191 Main St, Rosman. **828-862-3344 #110**

MAPLE ROSE MOUNTAIN GIFT STORE Local hand-crafted items and much more! Also floral arrangements. Open Tues-Sat 10am-5pm. 15 Tox-away Falls Drive, Lake Toxaway 828-966-4847 #69

McCALLS GAS & GROCERY M-F 6:15am-7:15pm. 8470 Hwy 215, Balsam Grove. 828-884-6226 not on map

ROOT 64 FRESH MARKET Produce selections, eggs, dairy and organic meats. Local pre-made meals and desserts (gifts too)! M-F 12-6pm, Saturday 12-3pm. 17750 Rosman Hwy, Sapphire **828-966-7668 #18**

SAPPHIRE COUNTRY STORE Gas, breakfast items, fresh sandwiches, pizzas and dinners daily. M-F 6am-9pm, weekends 7am-9pm. 17863 Rosman Hwy, Sapphire.
828-966-4010 #17

SAPPHIRE TIENDA MEXICANA Fresh authentic food products; money transfers, phone recharges. 17774 Rosman Hwy, Sapphire **828-966-5808 #18**

OUR COUNTRY STORE Hardware, feed+seed, snacks. U-Haul dealer. Fax, copy, notary services available. M-F 8am-5pm, Sat 8am-1pm. 985 Old Rosman Hwy, Brevard. 828-862-4656 #122

WALLFLOWER FLORALS All occasion arrangements and small-scale elopement and wedding flowers. Wed-Sat 10am-3 pm. 6612 Rosman Hwy, Lake Toxaway. 828-553-6197 #60



BEAR TRACKS TRADING POST Gear, gifts & adventures (fishing, gem mining, hiking, tubing). M-Sat 9am-7pm; Sun 11-6pm. 10932 Rosman Hwy, Lake Toxaway 828-862-8992 #93

EARTHSHINE LODGE A mountaintop retreat offering bed and breakfast accommodations with daily outdoor education and adventure programs. 1600 Golden Rd, Lake Toxaway. 828-862-4207 **#94**

GORGES STATE PARK Hiking trails, waterfalls, scenic views. Staffed, state of the art Visitor Center with Rangers on duty. 976 Grassy Ridge Rd, Sapphire. **828-966-9099 #40**

HEADWATERS OUTFITTERS Retail store and fly fishing shop open daily 8am-6pm. Paddling/tubing trips 9am-1pm w/resv.; guided fly fishing, bass fishing charters by appt. 25 Parkway Rd, Rosman **828-877-3106 #102**

MILLER'S LAND OF WATERFALLS TOURS Unique guided waterfall tours, incl. private remote public land away from tourist areas. No long or hard hikes. Tours daily. 828-884-8982 not on map

OXBOW RIVER Snorkeling & Backcountry Adventure Explore and discover on guided river snorkeling and hiking tours. 2641 Golden Road, Lake Toxaway. 270-339-0519 #95

PANTHERTOWN VALLEY Wild high-elevation Forest Service land with hiking trails, waterfalls, camping areas, and horseback riding. Check website for access & other info. **828-269-4453 #96**

PISGAH ASTRONOMICAL RESEARCH INSTITUTE

Dark Sky Park observatory and learning center for space and science lovers. Tours available. 1 Pari Dr, Rosman. **828-862-5554 #99**