



The Greystone Inn

A Jewel in the Lake Toxaway Setting



Tim and Boo Boo Lovelace welcome visitors to experience a special community.

There are other inns, in other mountains, but there is something different here. Certainly, the overwhelming beauty of its natural surroundings contributes to this inn's uniqueness. What makes it most unusual is that, while it may be home for a while for those who visit, the Greystone Inn is an integral part of the special community of Lake Toxaway.

Perhaps it is the gracious hospitality of the spirit of the woman who once owned this place that still lingers and enchants guests. Yet, while the Greystone Inn already has a significant history as once being the home of Lucy Armstrong Moltz and one of the original residences at the Lake Toxaway

community, it continues to make history under the ownership of Tim and Boo Boo Lovelace and the Lake Toxaway Company.

Certainly, the numerous awards (see box) confirm that the Lovelaces, with no prior experience in the hospitality business, are doing something extraordinary. Yet, receiving these honors of noteworthiness was not something they had anticipated.

Retired from the investment business, Tim and his wife relocated from the Maryland area to Brevard. They found their summers and their home constantly booked with friends visiting from the D.C. area. The couple loved entertaining.

One day Reg Heinitsh, Jr., owner of the Lake Toxaway Company, gave Lovelace a tour of the community and pointed out the Moltz mansion that stood vacant. "Wouldn't that make a great country inn?" Heinitsh suggested.

Lovelace and his wife agreed. They did six months of extensive research on outstanding inns. "I concluded that the unique location on the water, next to the country club, being historic and with the commitment to make this a place of exceptional quality which was right for the setting, it was a feasible idea," remembers Lovelace.

Securing the Inn's listing on the National Register of Historic Places, the couple began restoration in December 1984. The doors opened as the Greystone Inn in July 1985. They've been receiving accolades ever since.

What makes staying at this Inn a unique experience? Of course, there is the attention to interior decoration with antiques

and period reproductions. There are a number of old photographs of the previous, well-known homeowner, Lucy Moltz Armstrong, and the once-famous Toxaway Inn hung and placed throughout the Inn, adding nostalgic charm. From the Greystone, perched on a knoll of a short peninsula jutting into

guests who partake of the country club's amenities also have an opportunity to mingle and meet with residents of the Lake Toxaway community. Visitors discover that their exceptional vacation experience at Lake Toxaway is a way of life for those who live here.

The pampering offered to Inn guests at the Spa at Greystone with its massage therapy, body treatments, facials, nail care and sauna is also an amenity for the Toxaway community homeowner. No wonder residents seem so relaxed here!

The lake, right outside the Inn's doorstep, is an open invitation to swim. Venture over to the Inn's dock and decide on water-skiing, tubing, canoeing, bass boat fishing or a canopied electric boat ride.

In the afternoon, enjoy High Tea on the wicker-furnished sunroom overlooking

the lake. Or join Tim Lovelace on his custom-crafted mahogany boat, "Miss Lucy," for a Champagne Cruise. Also on the social calendar, the innkeepers invite guests to accompany them for wine and cheese on the mountaintop or on the deck of their boathouse at their private residence on the lake.

Then there is the exceptional fine dining the Inn offers their guests in their Lakeside Dining

Room overlooking the lake. During the quieter, off-season months, residents in the Lake Toxaway community also partake in this pleasure.

Of course, what real country inn would be without a few hammocks and swings for the ardent relaxationists to perfect their talent?

As the Lovelaces see it, "Being our guest means being as active as you'd like, or doing nothing at all."

Now that's an attitude sure to make you relax. ☀



Lake Toxaway, guests have views that are soothing to the eye and spirit.

"In terms of uniqueness, we are a small, intimate, charming inn with the full amenities of a big resort," Lovelace points out. "Adjacent to Lake Toxaway country club, we have full membership privileges so guests can take advantage of the golf course, pro shop, tennis, heated swimming pool and dining." Inn

Since its first full year in operation in 1986 as an inn, the Greystone Inn has garnered awards. Among them:

Consistently rated an AAA Four-Diamond Award establishment—the first country inn in North Carolina to ever receive this ranking.

The highly regarded international newsletter "Andrew Harper's Hideaway Report" designated The Greystone Inn's Presidential Suite "Guest Room of the Year in the World" in 1992.

Only twenty places in the world won "Andrew Harper's Grand Award" with The Greystone being one of only five chosen in the United States.

As a place for kindling the flame of love, two publications, "Country Inn" and "The Discretionary Traveler," suggest this is one of the twelve most romantic inns in the country.

"The Outstanding Golf Resort" designation by "Golf Week"

Conde Nast named this resort one of the 100 best hotel accommodations in the world.